



Amazing
Brainz®

The background is a solid green color. On the left side, there is a faint, light green graphic consisting of several circular nodes connected by thin lines, forming a network-like structure. In the upper left area, there are faint, light green silhouettes of two children, one slightly behind the other, appearing to be in motion or playing.

**We are a registered South African
non-profit company.**

**We focus on early childhood
development to initiate deep social
change.**

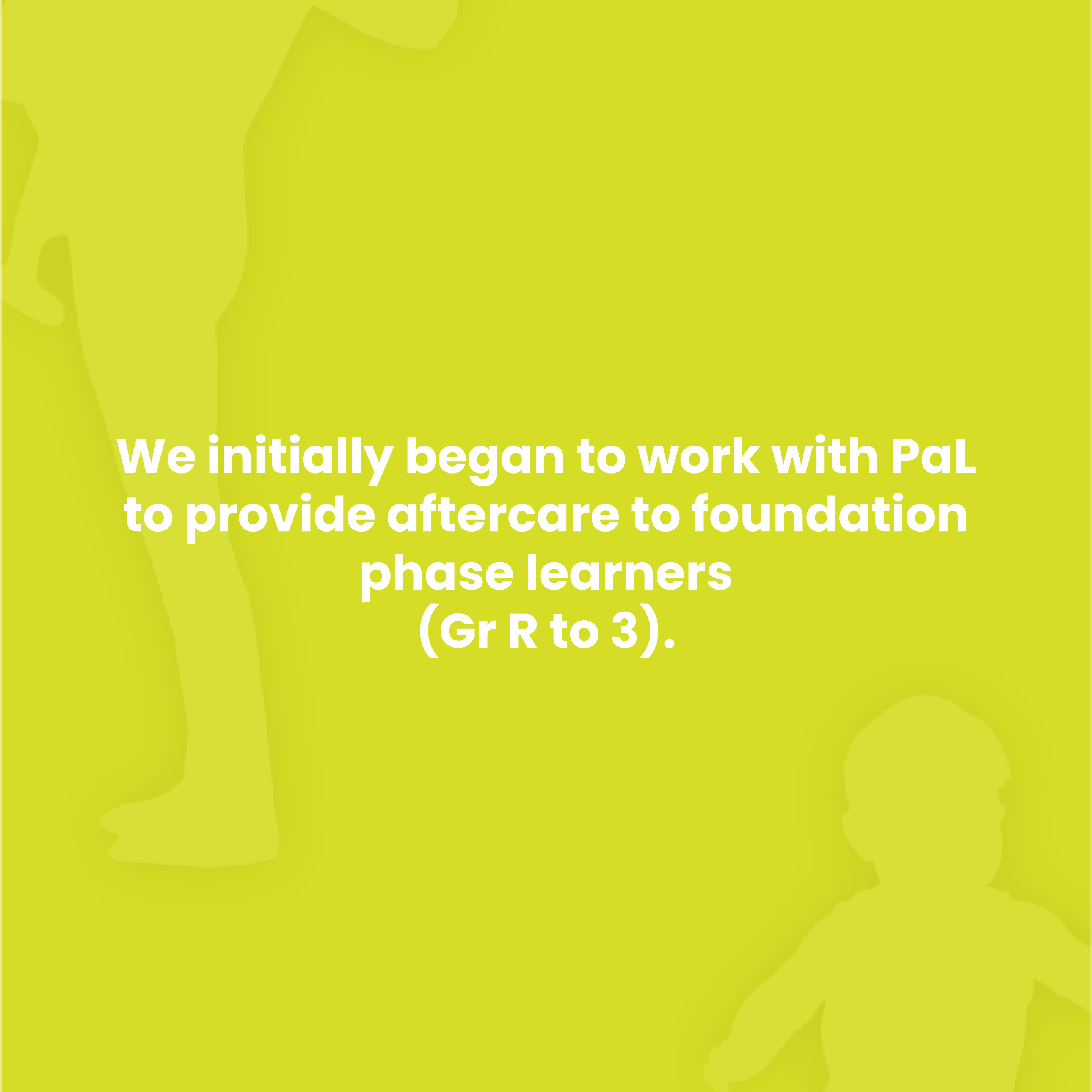
**We provide neurologically-based
brain development solutions for
0-5-year-olds in various contexts.**

Three young children are sitting on a grey carpet, playing with a variety of colorful geometric shapes. The child on the left is wearing a blue shirt and a pink headband with a flower. The child in the middle is wearing a pink shirt and blue pants. The child on the right is wearing a pink shirt and is reaching for a shape. The shapes include circles, triangles, squares, and rectangles in red, yellow, green, and blue. The background is a solid green color.

Learning programmes for children

A group of four diverse women are gathered around a table, focused on reviewing documents. The woman on the left, with dark skin and braided hair, is writing on a document. The woman in the center, with dark skin and short hair, is looking down at the papers. The woman on the right, with light skin and blonde hair, is also looking at the documents. A fourth woman, with light skin and blonde hair, is partially visible on the far right, holding a pen. They are all wearing casual clothing. The background is a solid teal color.

Training programmes for teachers

The background of the slide features a solid yellow color. On the left side, there is a large, faint silhouette of an adult person standing. On the right side, there is a smaller, faint silhouette of a young child standing. Both silhouettes are in a darker shade of yellow than the background.

**We initially began to work with PaL
to provide aftercare to foundation
phase learners
(Gr R to 3).**



2016: PaL and AmazingBrainz met.

2019: Signed SLA to collaborate at 2 sites in Paarl area.

2020: Lockdown. PaL provided food support.

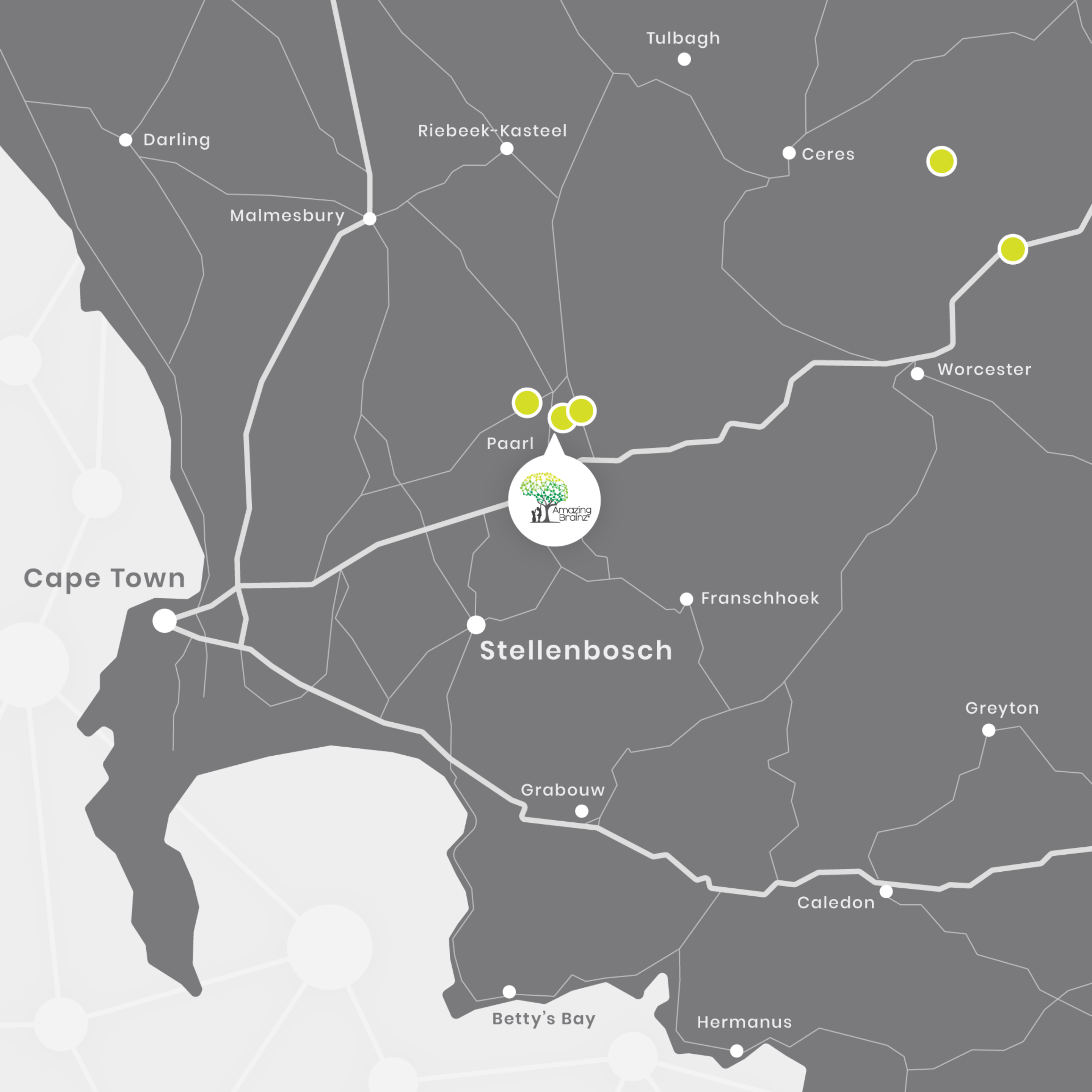
**2021: Rolled out to 2 further sites.
Began developing material collaboratively.**

2022: PaL funding paused due to war in Ukraine. SA funding continued project.

2023: Rolled out to 4 further sites with PaL and SA funding.

2024: Plan to roll out to 17 new sites (and continue support to existing 6) with PaL and SA funding.





Tulbagh

Riebeeck-Kasteel

Ceres

Darling

Malmesbury

Worcester

Paarl



Cape Town

Franschhoek

Stellenbosch

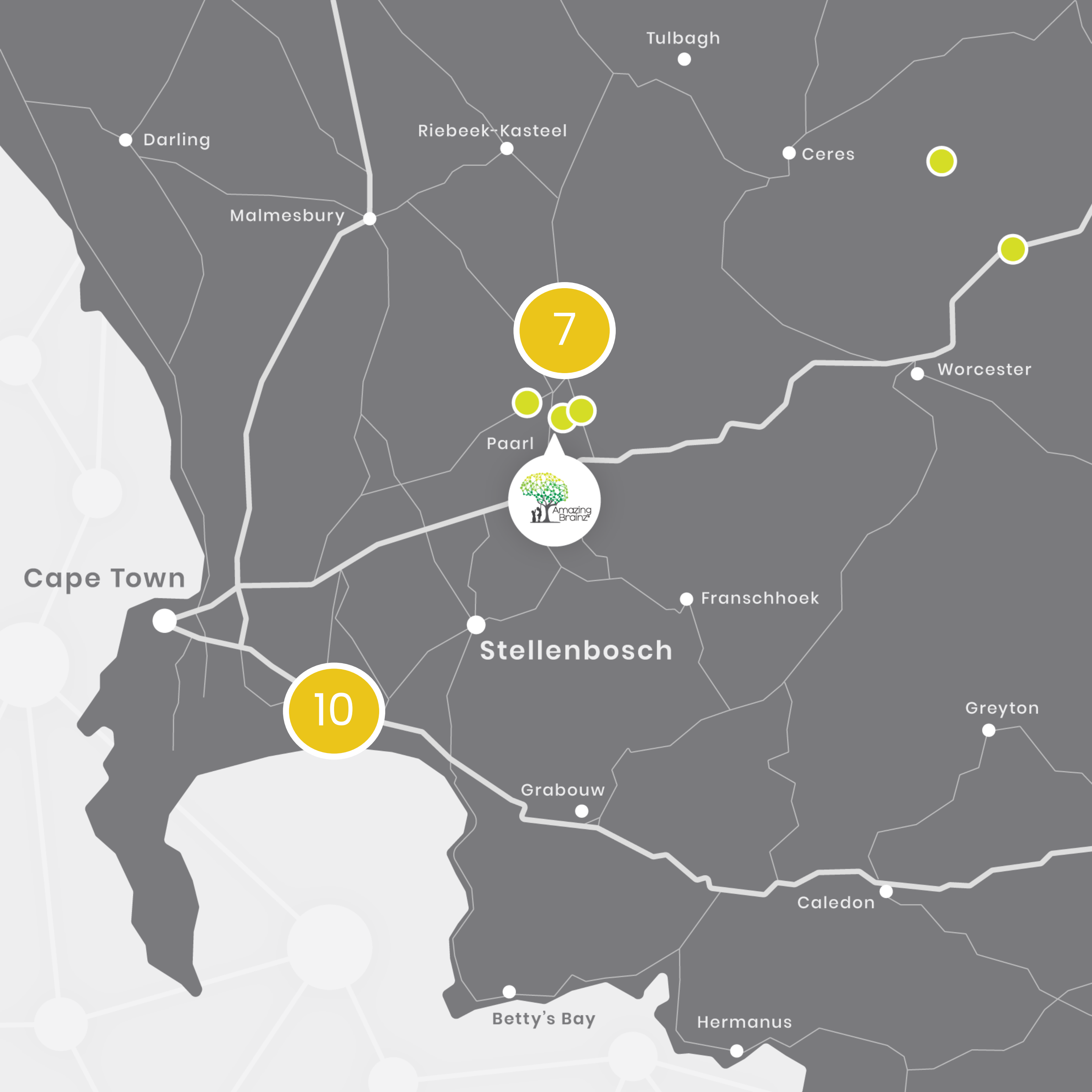
Greyton

Grabouw

Caledon

Betty's Bay

Hermanus



Tulbagh

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Betty's Bay



Butterfly House

A photograph of a street in a shanty town. The buildings are constructed from various materials, including corrugated metal and wood, and appear dilapidated. Several satellite dishes are mounted on the walls. The street is paved and runs alongside a concrete curb. In the background, there are mountains under a clear blue sky. Power lines are visible overhead.

Extreme poverty & neglect

Butterfly House





Hoekstra Farms



Farm-based project outside Paarl

Hoekstra Farms





Our Little People

A photograph of a single-story yellow building, identified as a pre-school, with a white roof. The building features several windows and colorful murals on its exterior walls, including a large tree and various figures. A black trash bin is positioned near the building. In the foreground, a child in a green shirt is walking on a dirt path. The sky is blue with large white clouds. A tall flagpole is visible on the left side of the frame.

Independent pre-school in low-income area of Paarl

Our Little People



Hoogland Farm

A group of children are sitting around a dark wooden table outdoors, engaged in a painting activity. They are using various colors of paint (blue, yellow, orange, green, pink, purple) to create abstract shapes on white paper. A blue cup and a paint palette are visible on the table. The background shows a light-colored wall and a blue and white checkered curtain hanging on the right. The scene is set in a rural environment, likely a farm.

Farm-based project outside Ceres

Hoogland Farm





A stylized, green-toned illustration serves as the background. On the left, a person is shown from the side, wearing a long, flowing robe. On the right, a small child is depicted from the back, also in a similar style. The overall aesthetic is clean and modern, with a monochromatic green palette.


**“Teacher Haley, we always do
exciting things when you come
to visit us.”**

Javian, Hoekstra Farms



**“I’ve noticed an improvement in
linguistic skills and can
see that this adds value to the
programmes we offer at
Butterfly House.”**

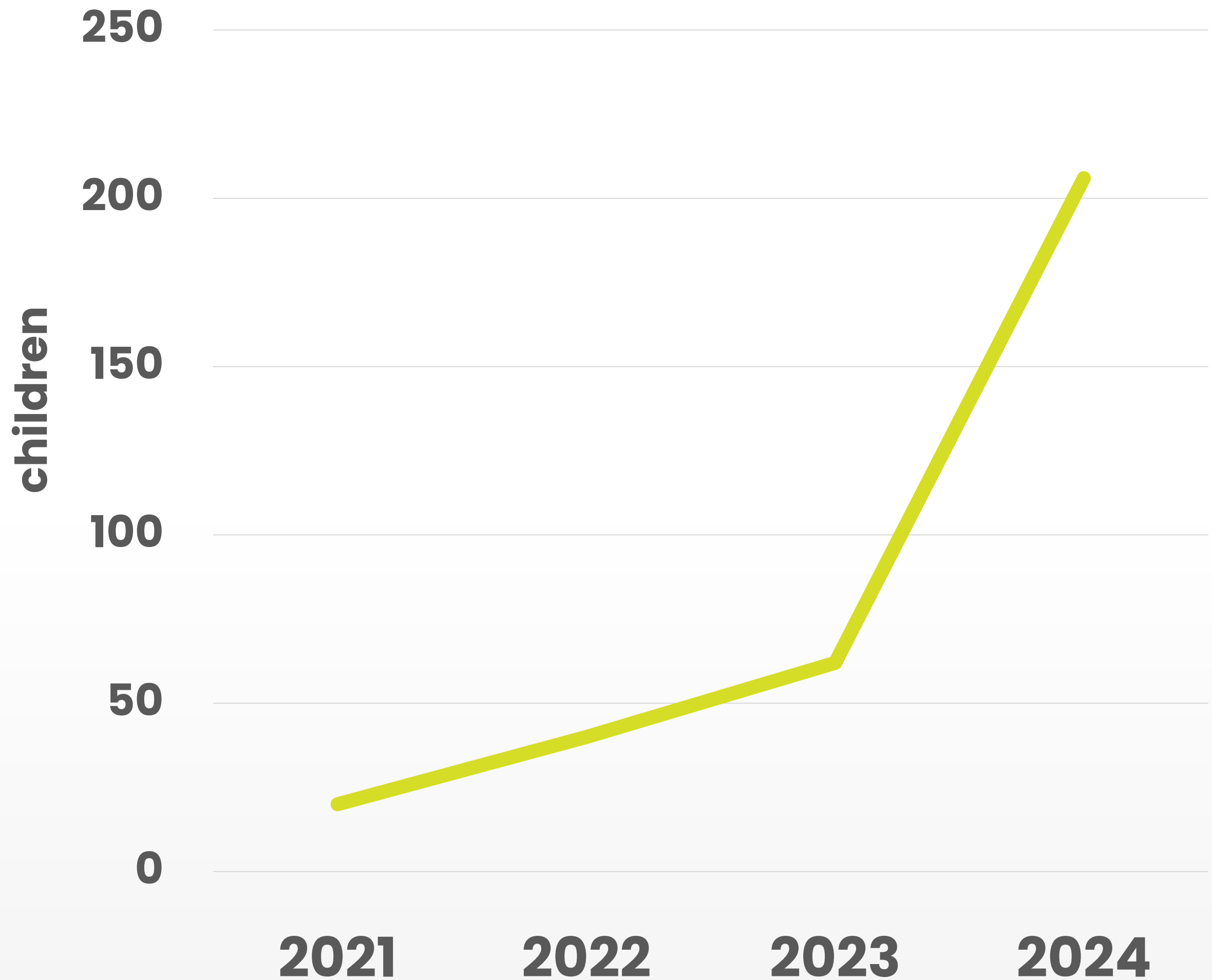
Helga, Social Worker

The background is a solid teal color. It features faint, light-colored silhouettes of people. In the upper left, there is a silhouette of a person standing. In the lower right, there is a silhouette of a person sitting and looking down. A network diagram with circular nodes and connecting lines is overlaid on the background, particularly visible on the right side.

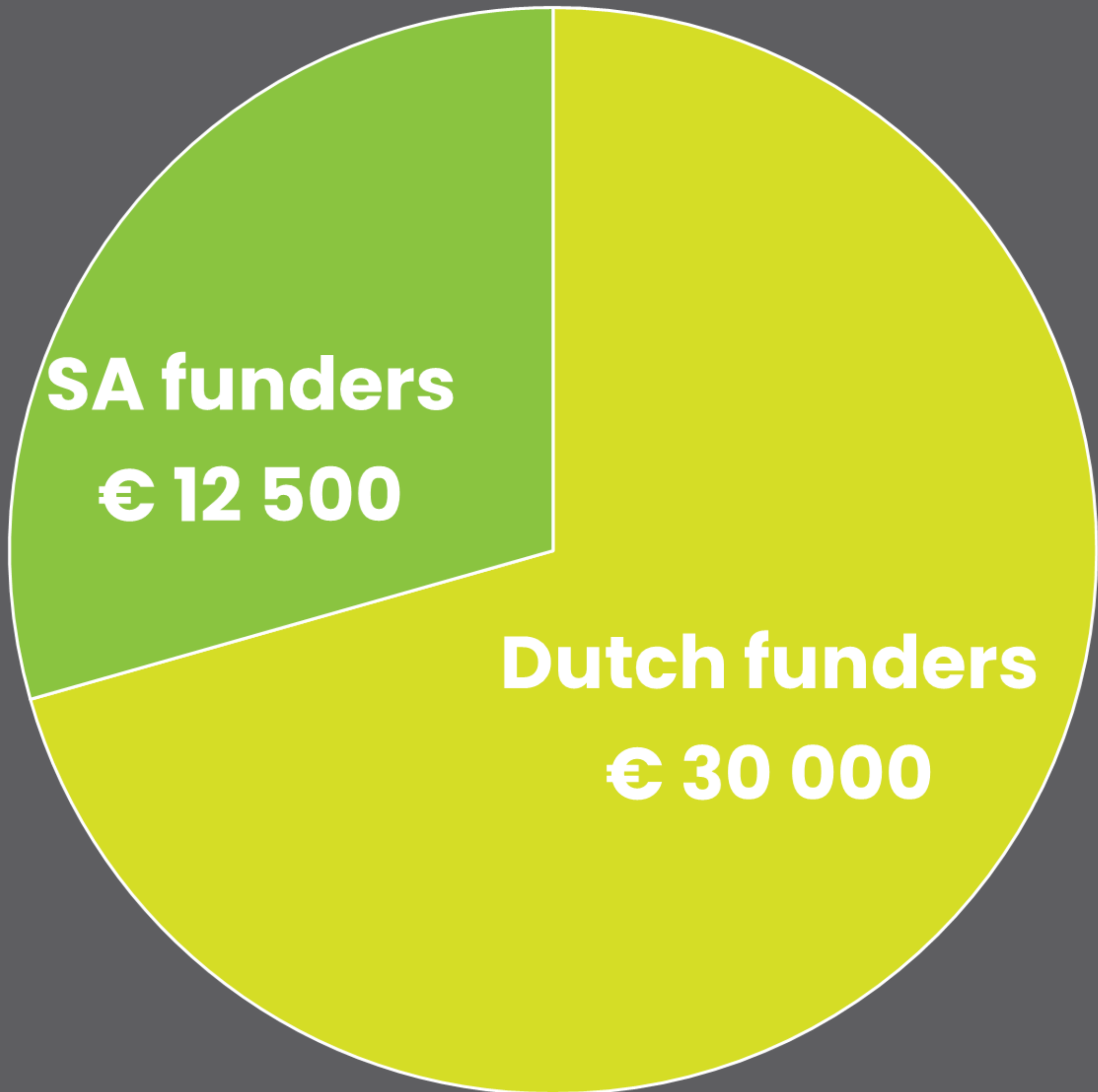
**“They have found it incredibly
rewarding to experience success for
trying, rather than doing
something correctly or meeting a
goal.”**

Haley–Anne Rogers, AmazingBrainz

Growth in impact



Funding required 2024



Budget includes:

- Onboarding of new sites
- On-site visits to new & existing sites
- Virtual support to practitioners
- Workshops for practitioners
- Monthly meetings with PaL team for feedback & support
- Printing and consumables
- Further development of activity manual
- Travel expenses to sites
- Project management



www.amazingbrainz.org



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